**Guidelines for Developing Demo Video for the Open House /Job Fair**

The following are the guidelines for developing a Demo Video for the Open House and Job Fair. All students MUST adhere to these guidelines.

1. **Structure:**

Your demo video should consist of two halves, both to be combined into a single video.

1. **Content:**

The first half should offer a concise introduction to the project, outlining its objectives, impact on society, and benefits.

1. **Demonstration:**

The second half should showcase the project in action, focusing on a complete use case or, for gaming projects, the gaming environment. Display the front end, highlight key features, and demonstrate the functionality of select modules (without delving into the code).

1. **Length:**

Aim for a video duration of **max 4 minutes**. Allocate the initial 2 minutes to the introductory segment, dedicating the remaining time to the project demonstration.

1. **Language:**

Utilize English as the medium for explanations, dubbing, or background voiceovers.

1. **Clarity:**

Speak clearly and succinctly. One designated person should provide the voiceover for the video.

1. **Noise Reduction Tools:**

Minimize background noise and ambient voices. Consider using noise reduction tools such as Camtasia, Adobe Premier Pro, or other online options for noise cancellation.

1. **Upload and Sharing:**

Share the video openly by uploading it either on YouTube or Google Drive. Provide a direct link to the video, avoiding links that require folder access or permissions.

1. **No or Background Music:**

Avoid using background Music. If necessary, ensure that the music is subtle and gentle, with a volume lower than that of the narration.

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